

Hi \_\_\_\_\_,

I would like to request approval to attend the EncounterYou™ Luxury Women's Experience, February 3-5, 2023, in Houston, TX. I intend to bring impactful strategies and lessons learned back to \_\_\_\_\_ making me and my ability to move work forward in

empowering and collaborative ways within our team, a strong reality of proven results.

EncounterYou™ is an industry-defining, value-packed experience dedicated to introspective development where I will learn and cultivate tools that encourage personal growth to directly promote professional growth that can be incorporated into the practices of \_\_\_\_\_

. This weekend experience will build community as there will be many networking and connection opportunities. Coming together and connecting with female leaders from all over Texas as well as other states, we can share best practices and learn from each other, allowing us to be more successful in our careers. The results include new skills, valuable resources, and expansive learning opportunities. Later, I'd like to brainstorm with you and the team about its applicability. It would be an excellent professional development opportunity for me to take the lead in bringing a new way of achieving goals to the organization in order to improve the quality and impact of our work.

#### **Top Four Benefits of Attending:**

- 1. Find real solutions.** EncounterYou™ has three days' worth of specific content dedicated to not only my personal growth but my professional growth, as well. The EncounterYou™ facilitator, Joni D. Goodman, CPTD, CDTLF is at the forefront of the industry, so I'll learn new strategies and solutions to solve some of our biggest challenges.
- 2. The learning is ongoing.** I will cultivate tools that encourage and enhance my professional skills that promote continuous creativity and spark new ideas.
- 3. Multiple options for connection.** I will network with other professionals to share best practices so that we can learn from each other to build business success.
- 4. Inspire our team.** I'll take what I learn from EncounterYou™ and share it with the team. I'll have the tools and know-how to implement the latest strategies. By successfully using what I learn, I'll help us improve \_\_\_\_\_'s bottom line!

I've attached an outline of the sessions I will attend \_\_\_\_\_ and the projected costs for attending \_\_\_\_\_.

EncounterYou™ is integral to my professional development. I will bring back new ideas, best practices, and solutions that we can implement right away. Additionally, I will develop an overview of what I've learned and actionable takeaways for the team so that we can work together to move the department and \_\_\_\_\_ forward.

Sincerely,